



WEWS

ORDER

Flight Dates **10/29/12-11/06/12**

Contract / Revision **316137 /** Product **Renacci For Congress 10.27-11.6**

Original Date / Revision **10/27/12 10/29/12** Agency Com **15%**

Advertiser **Renacci / Republican / Cong**
Billing Contact **815 Slaters Lane**
Alexandria, VA 22314

Agency **American Media and Advoc**

Buying Contact Sales Office **EWSDC**
Sales Region **NAT**
Agency Ref

815 Slaters Lane
Alexandria, VA 22314

Primary Account Executive
Daniel Baylog

Account Executive	Order%	Start Date	End Date
Daniel Baylog	100%		

Order Sep **00:20:00**

Estimate # **3514**

Alt Order #

Billing Type **Cash**

Order Type **GENERAL**

Billing Cycle **EOM/EOC**

Billing Calendar **BROADCAST**

Demographic **A25-54**

Rev Codes **POL POL CAND**

Product Codes **PL**

Priority **P-1**

Advertiser Ref

Order Share 100% Market Value 21350

Competing Station	% of Order	Amount
CABLE	%	0
UNKWN	%	0
WBNX	%	0
WDLI	%	0
WEAO	%	0
WGGN	%	0
WJW	%	0
WKYC	%	0
WMFD	%	0
WOAC	%	0
WOIO	%	0
WQHS	%	0
WUAB	%	0
WVIZ	%	0
WVPX	%	0

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
November 2012	16	\$18,147.50	\$21,350.00	0.00
Totals	16	\$18,147.50	\$21,350.00	0.00

Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
10/29/12	11/05/12	16	\$18,147.50	\$21,350.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 1	WEWS	10/29/12	11/06/12	M-F GMC 6-7a M-F GMC 6-7a	CM	6-7a	MTWTF--	:30	1	\$950.00	P-1	0.00	NM	2	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-T-T---					1	\$950.00		0.00			
		Week: 11/05/12	11/11/12	M-----					1	\$950.00		0.00			
N 2	WEWS	10/29/12	11/06/12	M-F GMA 7-9a M-F GMA 7-9a	CM	7-9a	MTWTF--	:30	3	\$700.00	P-2	0.00	NM	4	\$2,800.00



WEWS

Print Date: 10/29/12

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Contract / Revision **316137** Flight Dates **10/29/12-11/06/12**

Hiatus Dates

Original Date / Revision 10/27/12/ 10/29/12

Order Sep 00:20:00

Advertiser **Renacci / Republican / Con** Product **Renacci For Congress 10.27** Estimate # **3514**

														<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	WEWS	10/29/12	11/06/12	M-F GMA 7-9a M-F GMA 7-9a	CM	7-9a	MTWTF--	:30	3	\$700.00	P-2	0.00	NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	- TWTF--					3	\$700.00		0.00			
	Week:	11/05/12	11/11/12	M-----					1	\$700.00		0.00			
N 3	WEWS	10/29/12	11/06/12	NCAA 12p-330pm NCAA 12p-330pm	CM	12-330p	-----S-	:30	1	\$3,500.00	P-2	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----S-					1	\$3,500.00		0.00			
	Week:	11/05/12	11/11/12	-----					0	\$0.00		0.00			
N 4	WEWS	10/29/12	11/06/12	M-F 5-6p News M-F 5-6p News	CM	5-6p	MTWTF--	:30	2	\$1,200.00	P-2	0.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	- TWTF--					2	\$1,200.00		0.00			
	Week:	11/05/12	11/11/12	-----					0	\$0.00		0.00			
N 5	WEWS	10/29/12	11/06/12	M-F 6-630p News M-F 6-630p News	CM	6-630p	MTWTF--	:30	2	\$2,500.00	P-1	0.00	NM	3	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	- T- T--					2	\$2,500.00		0.00			
	Week:	11/05/12	11/11/12	M-----					1	\$2,500.00		0.00			
N 6	WEWS	10/29/12	11/06/12	SU 6-630p News SU 6-630p News	CM	6-630p	-----S	:30	2	\$1,600.00	P-1	0.00	NM	2	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----S					2	\$1,600.00		0.00			
	Week:	11/05/12	11/11/12	-----					0	\$0.00		0.00			
N 7	WEWS	10/29/12	11/06/12	SU 5-530a Wall Street Re SU 5-530a Wall Street Re	CM	5-530a	-----S	:30	2	\$25.00	P-3	0.00	NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----S					2	\$25.00		0.00			
	Week:	11/05/12	11/11/12	-----					0	\$0.00		0.00			
														Totals	16 \$21,350.00